

2018

HOLIDAYS AND KEY DATES IN THE UNITED KINGDOM

Don't miss holidays and key dates that are significant for your customers. Prepare discounts, special offers, promotions, create gift lists with suitable goods at affordable prices and expect your sales to boost quickly!

BelVG wishes you profitable holidays! Stay tuned and follow us on social networks for more ecommerce tips.



JANUARY 2018

MON	TUE	WED	THU	FRI	SAT	SUN
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	1	2	3	4

JANUARY TIPS

New Year's Day 01/01

It marks the beginning of the New Year according to the Gregorian Calendar.

Hogmanay 02/01

It's New Year's Day celebration in Scotland that can last into January 2.

Burn's night (Scotland) 25/01

It commemorates the life of the poet Robert Burns.

FEBRUARY 2018

MON	TUE	WED	THU	FRI	SAT	SUN
29	30	31	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	1	2	3	4

FEBRUARY TIPS

Pancake Day 13/02

It celebrates the start of Lent.

Valentine's Day 14/02 Types of gifts: flowers, cards, roses, chocolates, champagne, lingerie, candy, jewelry.

A holiday of romantic love which symbols are hearts, red roses and Cupid.

MARCH 2018

MON	TUE	WED	THU	FRI	SAT	SUN
26	27	28	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	1

MARCH TIPS

St. David's Day (Wales) 01/03 Types of gifts: daffodil

It celebrates the life of the patron saint St. David and the Welsh culture.

International Women's Day 08/03 Types of gifts: flowers, jewelry, candy, chocolate

It celebrates social, economic and cultural achievements of women.

Mothering Sunday 11/03 Types of gifts: cards, cakes, flowers, jewelry

The day honors mothers, grandmothers, stepmothers, mothers-in-law

St. Patrick's Day (Northern Ireland) 17/03

It commemorates one of the patron saints, St. Patrick.

Good Friday 30/03

It commemorates the crucifixion of Jesus Christ.

APRIL 2018

MON	TUE	WED	THU	FRI	SAT	SUN
26	27	28	29	30	31	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	1	2	3	4	5	6

APRIL TIPS

Easter Sunday 01/04 Types of gifts: eggs made of plastic, candy, chocolate
It is a Christian observance celebrating the resurrection of Christ.

Easter Monday (ENG, WAL, NIR) 02/04
It occurs after Easter Sunday and it's considered to be a bank holiday.

Queen Elizabeth's Birthday 21/04
The Queen celebrates two birthdays each year: her actual birthday on 21 April and her official birthday on (usually) the second Saturday in June.

St. George's Day 23/04 Types of gifts: red rose
It remembers St. George, England's patron saint.

MAY

2018

MON	TUE	WED	THU	FRI	SAT	SUN
30	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	1	2	3

MAY TIPS

Early May Bank Holiday 07/05 Types of gifts: flowers

Honors the beginning of the summer season as well as workers' rights.

JUNE 2018

MON	TUE	WED	THU	FRI	SAT	SUN
28	29	30	31	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	1

JUNE TIPS

Queen's Birthday 09/06

It celebrates the official birthday of the Queen.

Father's Day 17/06 Types of gifts: ties, socks, sweaters, slippers, underwear, drink

The holiday honors fathers, grandfathers, fathers-in-law.

JULY

2018

MON	TUE	WED	THU	FRI	SAT	SUN
25	26	27	28	29	30	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31	1	2	3	4	5

JULY TIPS

Wimbledon 02/07 Types of gifts: sport look
The oldest tennis tournament in the world.

Battle of the Boyne (Northern Ireland) 12/07
It commemorates the Battle of Boyne that occurred in 1690.

AUGUST 2018

MON	TUE	WED	THU	FRI	SAT	SUN
30	31	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	1	2

AUGUST TIPS

Summer Bank Holiday (Scotland) 06/08

It marks the end of the summer holidays.

Summer Bank Holiday (ENG, WAL, NIR) 27/08

It marks the end of the summer holidays.

SEPTEMBER 2018

MON	TUE	WED	THU	FRI	SAT	SUN
27	28	29	30	31	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

SEPTEMBER TIPS

Back to School 03/09

It's time to back to School.

OCTOBER 2018

MON	TUE	WED	THU	FRI	SAT	SUN
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	1	2	3	4

OCTOBER TIPS

Halloween 31/10

It's the night of the 31st when ghosts and witches can be seen.

NOVEMBER 2018

MON	TUE	WED	THU	FRI	SAT	SUN
29	30	31	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	1	2

NOVEMBER TIPS

Guy Fawkes Day 05/11

It marks the anniversary of the discovery of a plot organized by Catholic conspirators to blow up the Houses of Parliament in London in 1605.

Remembrance Sunday 11/11

It honors the heroic efforts, achievements and sacrifices that were made in past wars.

Black Friday 23/11

One of the busiest shopping days in the UK.

Cyber Monday 26/11

The last day of the greatest shopping event.

St. Andrew's Day (Scotland) 30/11

It commemorates St. Andrew.

DECEMBER 2018

MON	TUE	WED	THU	FRI	SAT	SUN
26	27	28	29	30	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31	1	2	3	4	5	6

DECEMBER TIPS

Christmas 25/12

It traditionally celebrates Jesus Christ's birth.

Boxing Day 26/12

It's time after Christmas Day where different sports events are held and the post-Christmas sales start.

New Year 31/12

It celebrates the upcoming New Year.