

2018

HOLIDAYS AND KEY DATES IN THE NETHERLANDS

Don't miss holidays and key dates that are significant for your customers. Prepare discounts, special offers, promotions, create gift lists with suitable goods at affordable prices and expect your sales to boost quickly!

BelVG wishes you profitable holidays! Stay tuned and follow us on social networks for more ecommerce tips.



JANUARY 2018

MON	TUE	WED	THU	FRI	SAT	SUN
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	1	2	3	4

JANUARY TIPS

New Year's Day 01-01 Types of gifts: champagne

The first day of the year according to the Gregorian calendar.

FEBRUARY 2018

MON	TUE	WED	THU	FRI	SAT	SUN
29	30	31	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	1	2	3	4

FEBRUARY TIPS

Valentine's Day 14-02 Types of gifts: flowers, cards, roses, chocolates, champagne, lingerie, candy, jewelry
It's a holiday of romantic love which symbols are hearts, red roses and Cupid.

MARCH 2018

MON	TUE	WED	THU	FRI	SAT	SUN
26	27	28	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	1

MARCH TIPS

International Women's Day 08-03 Types of gifts: flowers, jewelry, candy, chocolate
It celebrates social, economic and cultural achievements of women.

Good Friday 30-03
It commemorates the crucifixion of Jesus Christ.

APRIL 2018

MON	TUE	WED	THU	FRI	SAT	SUN
26	27	28	29	30	31	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	1	2	3	4	5	6

APRIL TIPS

Easter Day 01-04 Types of gifts: eggs made of plastic, candy, chocolate.
A Christian observance celebrating the resurrection of Christ.

King's Birthday 27-04
The birthday of the King.

MAY

2018

MON	TUE	WED	THU	FRI	SAT	SUN
30	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	1	2	3

MAY TIPS

Remembrance Day 04-05

It remembers people who died during the war.

Liberation Day 05-05

It commemorates the end of the Nazi occupation during WWII.

Ascension Day 10-05

It commemorates Christ's ascension into heaven.

Pentecost 20-05

Marks the Holy Spirit's descent from heaven onto Jesus' followers.

JUNE 2018

MON	TUE	WED	THU	FRI	SAT	SUN
28	29	30	31	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	1

JUNE TIPS

Father's Day 20-06 Types of gifts: ties, socks, sweaters, slippers, underwear, drinks
It honors fathers, grandfathers, fathers-in-law.

JULY

2018

MON	TUE	WED	THU	FRI	SAT	SUN
25	26	27	28	29	30	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31	1	2	3	4	5

JULY TIPS

There are no public holidays in the Netherlands this month. Take a break! :)

AUGUST 2018

MON	TUE	WED	THU	FRI	SAT	SUN
30	31	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	1	2

AUGUST TIPS

Back to School 20-08

It's time to back to school.

SEPTEMBER 2018

MON	TUE	WED	THU	FRI	SAT	SUN
27	28	29	30	31	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

SEPTEMBER TIPS

There are no public holidays in the Netherlands this month. Take a break! :)

OCTOBER 2018

MON	TUE	WED	THU	FRI	SAT	SUN
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	1	2	3	4

OCTOBER TIPS

Halloween 31-10 Types of gifts: pumpkins, sweets

The night of the 31st when ghosts and witches can be seen.

NOVEMBER

2018

MON	TUE	WED	THU	FRI	SAT	SUN
29	30	31	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	1	2

NOVEMBER TIPS

Black Friday 23-11

One of the busiest shopping days in the Netherlands.

Cyber Monday 26-11

The last day of the greatest shopping event.

DECEMBER 2018

MON	TUE	WED	THU	FRI	SAT	SUN
26	27	28	29	30	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31	1	2	3	4	5	6

DECEMBER TIPS

Saint Nicholas Day 06-12

Remembers St. Nicholas who visits children and brings them presents.

Christmas Day 25-12

It traditionally celebrates Jesus Christ's birth.

St. Stephen's Day 26-12

Celebrates the second day of Christmas when presents are given to each family member.

New Year's Eve 31-12

The upcoming New Year.