

2018


HOLIDAYS AND KEY DATES IN THE USA

Don't miss holidays and key dates that are significant for your customers. Prepare discounts, special offers, promotions, create gift lists with suitable goods at affordable prices and expect your sales to boost quickly!

BelVG wishes you profitable holidays! Stay tuned and follow us on social networks for more ecommerce tips.



JANUARY 2018









SUN	MON	TUE	WED	THU	FRI	SAT
31	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15 	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	1	2	3

JANUARY TIPS

Martin Luther King Jr. Day 01/15

It celebrates the life and achievements of Martin Luther King Jr, an influential American civil rights leader.

FEBRUARY 2018

SUN	MON	TUE	WED	THU	FRI	SAT
28	29	30	31	1	2 	3
4 	5	6	7	8 	9	10
11	12	13  	14  	15	16 	17
18	19	20	21	22	23	24
25	26	27	28	1	2	3

FEBRUARY TIPS

Groundhog Day 02/02

It's an observance centered on the idea of the groundhog which comes out of its home to predict weather.

Super Bowl 02/04

It's the annual championship game of the NFL.

NY Fashion Week 02/08 **Types of gifts:** flowers, cards, roses, chocolates, champagne, lingerie, candy, jewelry

It's the biggest event in fashion industry attracting people from all over the world.

Lincoln's Birthday 02/13

It celebrates the birthday of Abraham Lincoln, one of the most popular presidents in the USA known as the Great Emancipator.

Shrove Tuesday/Mardi Gras 02/13

Mardi Gras is a holiday served as a festive occasion and known as Shrove Tuesday which is the last day before the long fast for Lent.

Ash Wednesday 02/14

Christians mark Ash Wednesday as the first day of Lent.


Valentine's Day 02/14 **Types of gifts:** flowers, cards, roses, chocolates, champagne, lingerie, candy, jewelry

It's a holiday of romantic love which symbols are hearts, red roses and Cupid.

Chinese New Year 02/16 **Types of gifts:** flowers, red envelopes, oranges, tangerines

It celebrates the first day of the New Year according to the Chinese Calendar.



MARCH 2018

SUN	MON	TUE	WED	THU	FRI	SAT
25	26	27	28	1	2	3
4	5	6	7	8 	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

MARCH TIPS

International Women's Day 03/08 Types of gifts: flowers, cards, roses, chocolates, champagne, lingerie, candy, jewelry
It celebrates social, economic and cultural achievements of women.

APRIL 2018

SUN	MON	TUE	WED	THU	FRI	SAT
1 	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17 	18	19	20	21
22	23	24	25	26	27	28
29	30	1	2	3	4	5

APRIL TIPS

Easter Sunday 04/01 Types of gifts: eggs made of plastic, candy, chocolate.
It celebrates Jesus Christ's resurrection.

Tax Day 04/17
The day is considered as the deadline for filing a tax.

MAY

2018

SUN	MON	TUE	WED	THU	FRI	SAT
29	30	1 	2	3	4	5
6	7	8	9	10	11	12
13 	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28 	29	30	31	1	2

MAY TIPS

Loyalty Day 05/01

It highlights Americans' loyalty to the USA and recognizes the heritage of American freedom.




Mother's Day 05/13 Types of gifts: cards, chocolate, candy, clothing, flowers, jewelry

It celebrates motherhood.

Memorial Day 05/28

It commemorates people who have died in military service for the USA.

JUNE 2018

SUN	MON	TUE	WED	THU	FRI	SAT
27	28	29	30	31	1	2
3	4	5	6	7	8	9
10	11	12	13	14 	15	16
17 	18	19	20 	21	22	23
24	25	26	27	28	29	30

JUNE TIPS

Flag Day 06/14

It honors the United States flag.

Father's Day 06/17 **Types of gifts:** sports items, clothing, electronic gadgets, cards, outdoor cooking supplies



It marks the contribution that fathers and father figures make for their children.

American Eagle Day 06/20

It celebrates the American national symbol — the once-endangered bald eagle.

JULY

2018

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4 	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22 	23	24	25	26	27	28
29	30	31	1	2	3	4

JULY TIPS


Independence 07/04

It celebrates the publication of the declaration of independence.

Parent's Day 07/22

It highlights the parents' role in bringing up children.

AUGUST 2018

SUN	MON	TUE	WED	THU	FRI	SAT
29	30	31	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19 	20	21	22	23	24	25
26	27	28	29	30	31	1



AUGUST TIPS

National Aviation Day 08/19

It celebrates the history and development of the aviation.

SEPTEMBER

2018

SUN	MON	TUE	WED	THU	FRI	SAT
26	27	28	29	30	31	1
2	3 	4	5	6	7	8
9 	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	1	2	3	4	5	6

SEPTEMBER TIPS




Labour Day 09/03

It highlights Americans' loyalty to the USA and recognizes the heritage of American freedom.

National Grandparents Day 09/09

Types of gifts: greeting cards
It honors grandparents.

OCTOBER 2018

SUN	MON	TUE	WED	THU	FRI	SAT
30	1	2	3	4	5	6
7	8 	9	10	11	12	13
14	15	16 	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31 	1	2	3

OCTOBER TIPS

Columbus Day 10/08

It celebrates Christopher Columbus's arrival in the Americas on October 12, 1492.





Boss's Day 10/16 Types of gifts: cards, gift certificates, flowers

It is time for many workers to appreciate their employers.

Halloween 10/31 Types of gifts: pumpkins

It's the night of the 31st when ghosts and witches can be seen.

NOVEMBER 2018

SUN	MON	TUE	WED	THU	FRI	SAT
28	29	30	31	1	2	3
4	5	6	7	8	9	10
11 	12	13	14	15	16	17
18	19	20	21	22 	23 	24
25	26 	27	28	29	30	1

NOVEMBER TIPS

Veterans Day 11/11

It's time to thank veterans for their services.

Thanksgiving Day 11/22 Types of gifts: turkey

It's time for people to give thanks for what they have.



Black Friday 11/23

It's one of the busiest shopping days in the USA.

Cyber Monday 11/26

It's the last day of the greatest shopping holidays.

DECEMBER 2018

SUN	MON	TUE	WED	THU	FRI	SAT
25	26	27	28	29	30	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25 	26	27	28	29
30	31 	1	2	3	4	5

DECEMBER TIPS

Christmas Day 12/25

It celebrates Jesus Christ's birth.

New Year's Eve 12/31

It celebrates the upcoming New Year.